



For Immediate Release

Contact:

Sharon Schoenberg / Sharon@225strategies.com

2.25 Strategies

212.319.0662 / 917.699.2988

TEA PARTY ANGELS TAKES FLIGHT

Christie Brinkley and her daughter Sailor Support a New Fundraising Program for Mothers and Daughters to Raise Money for Girls in Need Around the World

New York, NY (October __, 2009) --- Tea Party Angels, a national fundraising initiative, is one woman's story on how to change the world one tea party at a time. Cheryl Beck, Founder and Chief Executive Angel, first got the inspiration for **Tea Party Angels** after reading the bestselling books **Three Cups of Tea** by Greg Mortenson and **Leaving Microsoft to Change the World** by John Wood. Both men she found doing extraordinary things to help educate girls around the world. Passionate about their mission that only through education can we achieve peace and prosperity, she too wanted to do something to make a difference.

Beck came up with the simple idea of using tea parties as fundraisers and enlisted support from both men's non-profits, Mortenson's **The Central Asia Institute** and Wood's **Room to Read**. In turn each will be the beneficiary of Tea Party Angels fundraising along with other organizations such as **Orphaned Starfish** and **Miracles in Actions**. Imagine mothers and daughters hosting tea parties across the country to raise money for girls around the world in need of education and at the same time teaching girls here social responsibility.

(more)

2/Tea Party Angels Launch

Tea Party Angels (www.teapartyangels.org) offers a turn-key, tea party kit that is available on its Web site. Monies will be raised by the girls attending the tea party; each girl invited will be asked by her mother to do some sort of chore that will earn her money to donate at the tea party, giving her a sense of empowerment. During the Tea Party, each girl will have a turn to tell what she did to earn her donation. Tea parties will also include the showing of a brief educational video hosted by Christie Brinkley and Sailor, and custom “tea-shirt” making activity. Hosts will decide which nonprofit to support from the list of qualified organizations on the Tea Party Angels Web site, or can simply choose the Tea Party Angels Fund which supports all of the organizations equally.

Tea Party Angels will launch with a tea party, of course, featuring Honorary Angel Christie Brinkley and her daughter Sailor on Saturday, November 7th at Doubles in New York with a who’s who of mothers and their daughters supporting the cause. Hosting the event will be CBS 2 evening anchor, Kristine Johnson and her daughter Ava. Other notable attendees include Advisory Committee members Eleonora Kennedy and her daughter Anna Kennedy Safir.

Tea Party Angels is fiscally sponsored by MADRE, a 501(c)(3) non-profit organization.

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